

**Ethical**  
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**PLACES ARE LIMITED! REGISTER NOW TO AVOID DISAPPOINTMENT**

# European Ethical Sourcing Forum 2006™



**Is global Corporate Responsibility converging on the supply chain?**

**2 DAY CONFERENCE, OCTOBER 12 & 13, 2006, PARIS, FRANCE**

This annual leadership forum delivers a **dynamic exchange of ideas, new strategies** and **best practices** to address the latest social and environmental challenges facing global supply chain professionals and stakeholders.

- **Procurement perfection:** Why procurement is the most essential part of the supply chain and why suppliers are becoming increasingly aware of the need to sign up to group ethical codes
- **Labour of love:** How improving labour standards can only be achieved through a robust commitment to implementation
- **Meaningful management:** Why executives at the top must collectively commit to disseminating CSR messages through organisational channels to secure buy in at every level
- **Made to be measured:** How to calculate and quantify the effectiveness of supply chain programmes through careful auditing *plus* why this is essential to avoid 'lip-service' gossip

- Plus**
- Fast learning from industry experts in a dynamic environment
  - Key speakers from around the world converge in Paris for the ultimate debate in ethical sourcing
  - New strategies

Key insights from top organisations



EXHIBITORS

SUPPORTING PARTNERS & MEDIA PARTNERS



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# European Ethical Sourcing Forum™

**Intertek**

**Paris, 12–13 October**

At a time of extensive global sourcing, the spotlight is shining on supply chains more intensely than ever before, particularly where developing countries are concerned. It's no longer acceptable for corporations to 'look good' simply by affiliations to charitable organisations. Now they are compelled to dig deeper into their resources and engage in ethical practices and CSR at every level.

By paying closer attention to the detail of their supply chains, including how and where products are sourced and manufactured, companies are able to take crucial steps towards diminishing poor working conditions and unethical practices around the world.

## Who will you meet at the Forum?

At the European Ethical Sourcing Forum™ to be hosted in Paris this year, CSR professionals, policy makers, business leaders and other key stakeholders gather under one roof to discuss the methods and means by which they can ensure sustainability of their supply chains on the global platform. Anyone with a vested interest in improving the social and environmental responsibility and effectiveness of their supply chains, therefore, from Supply Chain Managers, CSR Directors, and Company Directors to Health and Safety Officers, Purchasing Managers, and Procurement Specialists, should not miss out on this event.

## A partnership of strength

The European Ethical Sourcing Forum™ is a multistakeholder, accelerated learning and benchmarking platform that, in partnership with Intertek, delivers a unique teaching methodology. By putting you in close proximity to business luminaries at the heart of ethical sourcing, our innovative format

## Large Topics, Little Groups

Organised into four mini-forums, addressing a number of different themes – each theme with a variety of learning modules – the forum presents as a Pandora's box of thought-provoking ideas, giving participants a deeper understanding of numerous interlinked topics. With only a handful of people in each module, and as many as 20 learning modules per one-and-a-half hour mini forum session to choose from, there are literally hundreds of opportunities to engage with experts and peers.

maximises participation and accentuates the overall learning experience.

**Intertek** has formed a cohesive global network focused on implementing effective Supply Chain Sustainability strategies through solid partnering with more than 1,000 leading companies and organizations. Intertek's leading industry forums, good practice frameworks and capacity building resource center, has set new standards for best practice in Social, Environmental, Responsible and Ethical purchasing supply chain sustainability strategies.

## Never a dull moment

No clock watching, no yawning and no back seat boredom. This forum is all about upfront interaction. From procurement and ethical supply chain implementation to subsequent measurement and sustainability discussions, the forum focuses on getting to root causes, and devising workable remediation solutions.

## Hit the highlights

Just as important as how you will learn at the forum, is what you will learn.

Below are a few of the speakers presenting their views on the essential elements of supply chain sourcing:

**Katie Stafford, Sustainable Development Manager for Marks & Spencer** with an insightful presentation on strategies for sustainable supply chains in the food and drink sector. From packaging programmes and Fair Trade coffee to sustainable fish stocks and non-GM food products, she will outline topics that are of prime importance to anyone dealing in this market. Also, Katie will reveal how Marks and Spencer succeeded in engaging 60,000 staff members in the company's CSR initiatives – in particular its 'Look Behind the Label' initiative – and how this has had a positive impact on customer perceptions of the brand and business.

## Here's what attendees Say About the Forum:

*"a tremendous learning session and well worth the time to attend"*

*"one of the best organised and informative conferences I have been to"*

*"Excellent presenters, great speakers and expertise"*

*"Very good topics, knowledgeable speakers...fresh and timely"*

**Michael Levine, partner at Epstein, Becker and Green** grapples with the contentious issue of transparency and disclosure versus litigation, and examines the legal risks and privacy law issues that affect supply chain monitoring.

**Qing Zhang of TAOS Network, Shanghai** looks at the challenges faced by brands and supplier factories in achieving social compliance and remediation. Focusing on the specific nature of the Chinese market, in particular the Guandong, Zhejiang and Jiangsu regions, Qing talks about the problems of getting compliance buy in at grassroots level, the difficulties encountered in securing transparency in the face of management corruption, and key strategies for engaging workers in the possibilities of positive change.

**Chris Trimble of the World Economic Forum, Global Health Initiative** touches on some of the biggest health challenges that threaten local communities and the companies that employ them, with particular emphasis on how large businesses can assist their smaller counterparts in combating infectious diseases such as HIV/AIDS.

**Lena Pripp-Kovac, Head of EMEA Corporate Responsibility for Dell** discusses why industry collaboration and generic implementation are essential when it comes to getting CSR buy in right down through the supply chain

**Arnie Bawden, GeSI Initiative, O2**, talks about implementing a supplier engagement model in the telecommunications sector, focusing on the benefits of an industry approach to CSR through collaborations models.

**Liz Kirk of the ETI Homeworker Project** provides a fascinating introduction to a unique multi-stakeholder initiative in India, geared

towards improving labour conditions for many of the most vulnerable workers in the informal homeworker economy. This session, suited to all retailers and brands with home working in their supply chains, also examines the importance of bringing together industry players and specialist, non-commercial groups, with homeworkers to bring about improvements on an industry-wide scale.

#### OVER 50 LEARNING MODULES!

For regular timetable updates and latest speaker confirmations visit:

<http://www.ethicalcorp.com/ethicalsourcing2006>

#### Stats that add up

Evidence has shown that company's failing to look at the various links in their supply chain, or address problems such as unethical procurement, put themselves under the microscope of public scrutiny, risk boycott action, and can lose their competitive edge as a result. In addition, management failure to instigate a strong CSR message and instil this in the minds and hearts of employees across the business network leads to low morale, higher staff turnover and diminished productivity. At the forum discover how to manage these kinds of problems both before and after they arise.

**Remember:** Places at the conference sell fast so book today. Nowhere in the world will you gain a more profound insight into ethical sourcing issues in global supply chains, hear so many speakers on various related topics, or discover better ways to implement positive changes in your business.

#### Help us widen the net

Because of the sensitivity and diversity of many of the issues tackled in the forum, you may feel that you'd like to do a presentation of your own and focus on a specific angle or theme relating to supply chain issues. If this is the case, please don't be shy! Contact Laura Geron at Ethical Corporation with your idea for inclusion at the forum.

#### Opportunity to share

At the forum, sharing is par for the course. Not only will you get to discuss your own thoughts and feelings on pertinent issues, but you will also gain further insight into why shared corporate thinking on social responsibility through ethical sourcing is the only way to achieve a globally accepted benchmark for business conduct. Find out how to get buy in from your fellow managers and colleagues at every level by ensuring that your CSR initiatives are adopted and implemented.

*The conference is all about wrestling with new ideas in the most dynamic and fruitful ways, ensuring that you leave armed with a wealth of knowledge that translates into better, more ethical business practice. Sign up today and become part of making commercial exchange better for global communities.*

## A note about the schedule:

Due to the in-depth nature of the forum and the sheer volume of high-calibre speakers, the schedule is being constantly updated, with new speakers being added every week and with some still waiting to be confirmed. For regular timetable updates and latest speaker confirmations visit

<http://www.ethicalcorp.com/ethicalsourcing2006/program.shtml>

**Ethical Sourcing Forum concept:**

➔ The concept for the Ethical Sourcing Forum is to bring the speakers and the participants together in small group formats in order to allow training sessions, dynamic discussions, and joint learning, instead of passive presentations.

➔ The forum is organized in different CSR Knowledge Mini-Forum Sessions. The mini-forums have different routes and each route includes different Learning Modules. Each learning module will run for 1hr30min.

Speakers over each one-and-a-half hour learning module will present several times so participants will be able to attend as many learning modules as possible.

**ROUTE 1 > Future Trends**

Emergence of new standard: CSC 9000- ISO 26000

➔ Human Rights Auditing ➔ The MADE-BY model: engaging fashion brands, supporting suppliers

**ROUTE 2 > Remediation and Continuous Improvement**

Challenges faced by brands and supplier-factories in achieving social compliance and remediation

➔ Combined Approach of Improved Suppliers' In-house Dialogue and Inter-firm Collaboration to Tackle Social Standards ➔ Beyond Big Business: How you can help your suppliers protect themselves against HIV/AIDS  
➔ Wage & Benefit Improvement Models  
➔ Labor Law & Standards Training

**ROUTE 3 > Collaboration & Multistakeholder Initiatives**

Retail ➔ Implementation and Monitoring of social and environmental standard in the apparel industry in the context of Public Private Partnership ➔ Engaging with stakeholders  
➔ Collaboration in the Food and Agricultural Sector  
➔ Implementing a Supplier Engagement Model for the Information and Communication Technologies Sector

**ROUTE 4 > Management Tools & Strategies**

Supplier Classification method & Risk Based Approaches  
➔ New Technology for the supply chain management  
➔ Global Supply Chain Challenges, How to deal with Licensees ? ➔ Global Supply Chain Challenges - Animal welfare in the supply chain ➔ An Effective Strategy to Communicating Supplier Social & Environmental Performance ➔ Internal Communication Effort

**ROUTE 5 > Global Reporting & Measurement**

Global Supplier Qualification Management ➔ Supplier Social & Environmental Metrics ➔ Data Collection Tools and Reporting Systems ➔ Corporate Sustainability Reporting - efficient data collection processes are the key to success  
➔ Supplier performance measurement ➔ Supply Chain Performance Indicators

**ROUTE 6 > Voluntary Programs & Developing Projects**

Immigration Project ➔ ETI Homeworker Project

➔ Ethical Management of Immigration Flow: Guestworkers programs

**ROUTE 7 > Global Law Issues**

Landscape of Legal Liability ➔ Labor Law & Standards Training ➔ FTSE4Good and Supply Chain Labour Standards criteria

**ROUTE 8 > Environmental Supply Chain Management**

Restricted Substances ➔ REACH - the need for effective supply chain dialogue

**ROUTE 9 > Social & Environmental Auditing: Methodologies & Challenges**

Working Hour Improvement Models ➔ Integrated Audit Approaches & Models ➔ Auditor Standards & Qualification  
➔ Transparency, Corruption, Anti-Bribery ➔ Auditor Training & Capacity Building Programmes - Better Factory Training Program

**ROUTE 10 > Training & Capacity Building Models**

Environmental, Health & Safety Programmes  
➔ Supplier Capacity Development Models

**ROUTE 11 > Ethical Sourcing Trends and Ethical Challenges in Specific Industry Sectors**

Textile Industry ➔ Transportation - Logistics  
➔ Communication Sector ➔ Agriculture, Food & Beverage  
Banking ➔ Corporate Sustainability and CSR: Reporting: What support can we expect from an IT tool? ➔ Compassion in World Farming - Farm animal welfare - benefits in food industry  
Cosmetics ➔ Jewellery & Accessories ➔ Automotive  
➔ Health & Pharmaceutical

**NOTE:** Learning Modules Topics are subject to change.

**Check out the programme details NOW! Visit:**  
<http://www.ethicalcorp.com/ethicalsourcing2006/program.shtml>

**Sponsorship and Exhibition Opportunities**

Does your company have expertise and services that will be of interest to the top level Supply Chain decision makers?

Are you looking to showcase CSR initiatives in front of the most influential industry gathering of the year?

If the answer to either of these questions is yes then visibility at the Forum is an absolute must!

To receive full information about advertising, branding and sponsorships opportunities call Andy Bold today on +44(0)205 375 7188 or email Andrew at [Andrew.Bold@ethicalcorp.com](mailto:Andrew.Bold@ethicalcorp.com)

# Five *easy* ways to register!

**Website** [www.ethicalcorp.com/ethicalsourcing2006/](http://www.ethicalcorp.com/ethicalsourcing2006/)

**Phone** +44 (0) 207 375 7575

**E-Mail** [customerservices@ethicalcorp.com](mailto:customerservices@ethicalcorp.com)

**Fax** This form to +44(0) 207 375 7576

**Mail** This form to Customer Services  
Ethical Corporation  
7-9 Fashion Street London E1 6PX, UK

## Date and Venue

Ethical Corporation has secured a special room rate at the Sofitel Paris Bercy [www.accorhotels.com](http://www.accorhotels.com) for attendees and you will be sent detailed information about this when your registration is confirmed.  
Tel: (+33) 1/44673400, Fax: (+33) 1/44673401

Conference will take place on 12–13 October 2006  
Email Customer Services at [customerservices@ethicalcorp.com](mailto:customerservices@ethicalcorp.com) to find out more about our specials offers!

## Sponsorship & Exhibition

To receive full information about advertising, exhibition, branding and sponsorships opportunities call **Andy Bold** today on **+44(0)205 375 7188** or email Andrew at [Andrew.Bold@ethicalcorp.com](mailto:Andrew.Bold@ethicalcorp.com)

## Discounts

For all offers and team discounts email [customerservices@ethicalcorp.com](mailto:customerservices@ethicalcorp.com) or call **+44 (0)20 7375 7575**

## Registration Fees

Corporate Rate 2 day pass **€1395 +VAT**

Non-profit Rate 2 day pass **€800 +VAT**

## Easy ways to pay

**Credit card** Pay by ,  or 

**Invoice** Simply register for the Conference and we'll send you an invoice

**Cheque/draft** Payable to First Conferences Ltd

### Cancellation policy

Full cancellation policy can be found on the event website. However, please note: Cancellations after 7th August 2006 will incur an administrative charge of 25%. If you cancel your registration after 4th September 2006 we will be obliged to charge the full fee.

**Yes!** I would like to attend this conference ✓

Corporate Rate 2 day pass **€1395 +VAT\***

Non-profit Rate 2 day pass **€800 +VAT\***

If you can only attend one of the conference days, call us at + 44 (0)20 7375 7575 to get information on prices we have available.

BLOCK LETTERS PLEASE

Title:.....Name:.....

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### EASY WAYS TO PAY

Credit card Pay by Visa, Mastercard or American Express

Invoice Simply register for the Conference and we'll send you an invoice

Cheque/draft Payable to First Conferences Ltd

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(payable to First Conferences Ltd)

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P.S. Full payment must be made before the event  
\*VAT = 19.6%

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**Explore new methods for driven social and environmental impact in global supply chain:**

- **See your plans through:** Learn about the benefits of transparency and have this counterbalanced by the potential legal problems it can create
- **Targets through teamwork:** Discover the some of the ways big companies are joining forces for the common good
- **Diligent delivery:** How carefully executed CSR programmes can have a profound and positive impact on productivity and staff retention levels
- **Get the right rep:** Unearth the tools that will enable you to protect a good reputation or restore a tainted one

- Plus**
- Fast learning from industry experts in a dynamic environment
  - Key speakers from around the world converge in Paris for the ultimate debate in ethical sourcing
  - New strategies

Key insights from top organisations



**Five easy**

<http://www.ethicalcorp.com/ethicalsourcing2006/>

[customerservices@ethicalcorp.com](mailto:customerservices@ethicalcorp.com)

**ways to register!**

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